



The English version of this document has no legal value, it is provided solely as a means to facilitate the reading and understanding of the Spanish version, it is not a substitute to the legal validity of the Spanish version. In case of any controversy, the text in the Spanish version shall in all cases apply.

Rules for the Reopening Process of registration of Domain Names directly under .MX

On February 10th of this year NIC Mexico released to the public the general stages for the upcoming reopening of registration of Domain Names directly under .MX, which will allow having shorter names and more attractive, related directly with Mexico.

The following are the *Rules for the Reopening Process of registration of Domain Names directly under .MX* in which are shown in detail the requirements to the applicants; the details of the technical and business processes; and considerations and dispositions that will allow the reopening.

DEFINITIONS

Origin Domain Name.- Domain Name under any of the following categories: .com.mx, .org.mx, .gob.mx, .edu.mx, .net.mx, registered before March 1st, 2009 that give the Registrant the ability to apply for the registration of a Domain Name directly under .MX.

Registrant.- Holder of title and responsible for the Domain Name. It is recommended that this person should be the final user (person or entity) of the Domain Name.

Registrar.- Person or entity, accredited to distribute and offer services to manage Domain Names.

Pending status.- Status of the applications to register Domain Names directly under .MX received during the Sunrise period that have not been resolved. These applications will be processed later on to assign Domain Names directly under .MX or, to be rejected.

Transfer.- Process in which a Registrant can change the management of a Domain Name from a Registrar to another.

Suspended status by requirement of Authority.- Status given to a Domain Name for being related with illicit activities like fraud or by being in a process of Intellectual Property dispute.

Reserved Names.- These are the Domain Names directly under .MX that are no available for registration.



GENERAL DISPOSITIONS

Domain Names directly under .MX already existing.

The Domain Names directly under .MX already existing before May 1st, 2009 will be blocked in such a way that they will not be deleted or transferred during the reopening process.

RULES FOR THE REOPENING

In order to be able to have a structured process, the reopening of .MX will be completed in 3 stages: Sunrise period, Quiet period and Landrush period.

Sunrise period.

1. **Term:** From May 1st to July 31st, 2009.

2. **How to participate:**

2.1. To participate it is necessary to be the Registrant of an Origin Domain Name.

2.2. The application to register directly under .MX must be sent through the Registrar that manages the Origin Domain Name and shall be exactly the same name than the Origin Domain Name.

2.3. No applications will be accepted to register Domain Names directly under .MX in the following cases:

2.3.1. When the Domain Name already exists directly under .MX.

2.3.2. In case of a Reserved Name.

2.3.3. When the Origin Domain Name is pending in the process to be transferred.

3. **Assignment criteria.**

3.1 The Domain Name directly under .MX will be assigned to the Registrant that corresponds to the oldest Origin Domain Name when the application in favor of the Registrant is received. This applies only when the Origin Domain Name is not in a Suspended status by requirement of Authority, in which case the application will remain in Pending Status.

3.2 The received applications that correspond to an Origin Domain Name that is not the oldest will be kept in Pending status and will be processed in the Quiet period.

3.3 If during the Sunrise period the application of the oldest Origin Domain Name is received and it complies with all the rules for this period, the Domain Name directly under .MX will be assigned to the Registrant of the oldest Origin Domain Name. The rest of the applications received before for the same name and that are in a Pending status will be rejected.

4. **Considerations for the application.**

4.1 The data of the Registrant of the Domain Name directly under .MX will be the same as the ones for the Origin Domain Name.

4.2 The coverage period will be fix for 1 (one) year only.



- 4.3 The price of the registration of a Domain Name directly under .MX will be up to \$35.00 USDLLS and it includes all the expenses of the process and 1 (one) year of coverage starting from the date of registration of the Domain Name directly under .MX.
- 4.4 The Domain Names directly under .MX will be activated upon the conclusion of the Quiet period.
- 4.5 The information of the Domain Names directly under .MX that are assigned will be published in the consultation service WHOIS (<http://www.whois.mx>).
- 4.6 If the application of registration stayed in a Pending status the Origin Domain Name will be blocked in order not to allow changes or transfers.
- 4.7 The applications should be filed during the Sunrise period. Due to the fact that the assignment depends on the antiquity of the Origin Domain Name, the interested parties can file their applications at any moment before the conclusion of the Sunrise period.

Quiet period

1. Term: From August 1st through August 31st, 2009.

2. How to participate:

- 2.1. In this period no applications will be received, but the received ones during the Sunrise period that were left in Pending status will be resolved.
- 2.2. The interested parties that had filed an application to register a Domain Name directly under .MX during the Sunrise period will be able to use the consultation service WHOIS (<http://www.whois.mx>) to verify the assigned data of the Domain Name directly under .MX of their interest.
- 2.3. A recourse would be available for those who have applied for a Domain Name directly under .MX during the Sunrise period and consider that the assignment was not completed in accordance with the *Rules for the Reopening of Registration of Domain Names directly under .MX*. That recourse is the Objection Procedure regarding the *assignment of Domain Names directly under .MX during the Sunrise period*.

3. Assignment criteria.

- 3.1. If there is only one application in Pending status for a particular name, the Domain Name directly under .MX will be assigned immediately to the Registrant who filed the application.
- 3.2. If there is more than one application in Pending Status for a particular name, the Domain Name directly under .MX will be assigned to the older Origin Domain Name among those of the received applications. All the other applications for the same name will be rejected.
- 3.3. If before assigning the Domain Name directly under .MX it turns out that the Origin Domain Name that corresponds to the application is in Suspended status by requirement of Authority, or is in the process of transfer or it was deleted, the application will be rejected and the Domain Name directly under .MX will remain reserved. All the other applications for the same name will be rejected.
- 3.4. When the oldest Origin Domain Name (regardless of having received an application or not) has at the moment of processing the applications a Suspended status by requirement



of the Authority or is in course of a transfer, all the applications are in Pending status for the same name will be rejected and the Domain Name directly under .MX will be reserved.

- 3.5. The information of the Domain Names directly under .MX that are assigned will be published in the consultation services WHOIS (<http://www.whois.mx>).
- 3.6. The Domain Names directly under .MX that were reserved can be applied again once the Suspension status by requirement by Authority is canceled or, once the transfer process of the Origin Domain Name is completed. The application should be completed to the Registry .MX through the Registrar that manages the Origin Domain Name.

4. Considerations for the Application.

- 4.1. At the conclusion of this period the Domain Names directly under .MX that have been assigned will be activated.
- 4.2. The Origin Domain Names will be free to be managed normally.

Landrush period.

1. Term: September 1st through October 31st, 2009.

2. How to participate:

- 2.1. Any interested party in obtaining a Domain Name directly under .MX may apply for the same.

3. Considerations for the registration.

- 3.1. The applications of registration of Domain Names directly under .MX will be attended in the order in which they were received by the Registry .MX.
- 3.2. It will be possible to register any Domain Name directly under .MX when it is available and is not reserved.
- 3.3. The coverage period will be fix for 1 (one) year.
- 3.4. During this period a special schema for prices will be used.
 - 3.4.1. The price schema will be scaled starting in the higher price in order to gradually go decreasing.
 - 3.4.2. The prices will be published daily in the site of the Registry .MX (<http://www.registry.mx>).
- 3.5. The charges for the registration of Domain Names directly under .MX will be applied immediately.
- 3-6. The charges for the registration will be applied immediately by the Registry .MX to the Registrar through whom the registration of the Domain Name directly under .MX was made.
- 3.7. The Domain Names directly under .MX will be activated immediately upon the conclusion of the registration process.



RESERVED NAMES POLICY

The following categories of names cannot be registered during the Reopening period of .MX.

a. **Reserved names for no use.**

Names that cannot be registered as Domain Name directly under .MX:

- Names related with the structure and functions of ICANN.
- Names related with the structure and functions of IANA.
- Existing names of the gTLDs.
- All names formed by one and two characters, with exception to the ones registered before May 1st, 2009.
- Ordinary names related with technical aspects of the Internet (Recommendation from the Consultive Committee accepted by NIC Mexico).

b. **Reserved names for the use of Registry .MX.** Names reserved for the operation of Registry .MX as the manager of the ccTLD .MX.

c. **Reserved names for the use of third parties.** Names reserved for the particular use of some entities different than the Registry .MX.

- Common names of the states of Mexico reserved for the state governments (Recommendation of the Consultive Committee accepted by NIC Mexico)

d. **Reserved names for the Reopening Process.** Names reserved as a consequence of the Reopening Process. This category will be reserved in temporary basis while the pending assignments are resolved and until the Registry .MX considers it convenient.

- These Domain Names directly under .MX may be applied for again once the Suspension status by requirement by Authority has concluded or once the transfer process of the oldest Origin Domain Name has concluded.
- The application should be done to the Registry .MX through the Registrar which manages the Origin Domain Name.